

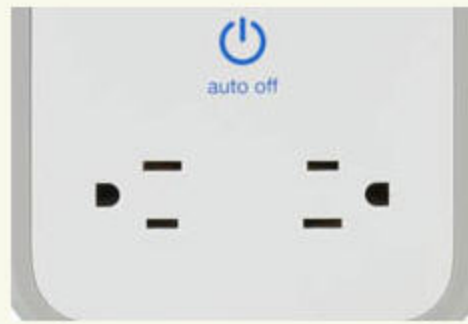
PRESS RELEASE

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Belkin's Conserve Surge Protector with Timer Reduces Energy-Related IT Costs at the Workstation



- Conserve's timer automatically turns off outlets and eliminates standby-power consumption
- Progressive new product engages employees as part of an overall energy-saving approach

(Compton, CA)- September 29, 2009 - [Belkin](#) today announced its new [Conserve Surge with Timer](#), a cost-saving business solution that helps organizations reduce the amount of energy wasted by office electronics at the workstation. The surge protector gives IT and facilities managers greater control over power consumption, specific to desktop electronics where nearly half of all IT energy costs originate. Its automatic timer makes saving both money and energy simple, while empowering employees to make a positive impact toward global efforts for a reduced carbon footprint.

While many companies look to the data center when thinking of reducing power consumption, energy usage in the office environment can equal the energy consumed by the data center—and more is wasted because office electronics continue to consume electricity even when turned off or in standby mode. Called "standby power," this wasted energy is difficult for companies to control because it includes devices managed by the end user and often across distributed environments—monitors, printers, scanners, speakers, and task lights.

With the new Conserve, employees can plug their office electronics into one of the six "auto off" outlets, while two "always on" outlets keep PCs and other critical devices powered on at all times. Employees can activate the six switched outlets with a single press of the on/off button, allowing the surge protector's automatic timer to eliminate power to those outlets after 11 hours. Prior to the automatic shutdown, a blinking LED on the button will warn employees. When the employee leaves for the day, the switched outlets turn off, eliminating the power consumption that would normally occur throughout the evening and over weekends.



Conserve Surge with Timer
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Conserve Surge with Timer
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Conserve Surge with Timer Remote Switch
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AVAILABILITY

- Available now in the US
- For white paper, please visit: www.belkin.com/energy/conserve/resources

Conserve Surge with Timer (CNS08-T-06) - \$34.99

FEATURES

- Built-in timer automatically eliminates wasted "standby power" consumption
 - Timer automatically turns off electronics plugged into the "auto off" outlets after 11 hours, requiring little to no effort on the part of the employee
 - Six "auto off" outlets for devices not requiring constant power, e.g., monitors, lamps, and printers
 - Two "always on" outlets for PCs and other electronics requiring constant power
 - One-touch on/off button sits on the desktop to control "auto off" outlets
- Designed for high-density, user-intensive office environments
- Instructional leave-behind card provides employee education and engagement
- Fold-flat packaging improves time to deploy
- User-driven, intuitive design helps eliminate tech-support calls

ADVANTAGES

- Progressive—empowers employees to participate in energy savings and cost reduction right at their workstations.
- Automatic—energy-cost reduction is hassle-free with the built-in timer, which turns off electronics automatically.
- Intuitive—designed with office environments in mind, the single-button solution is easy to install and non-intrusive to the workspace.

QUOTES:

Forrester Research Report: Mapping IT's Green Opportunities, March 2009:

- "Most companies use as much energy, and waste as much, too, on IT equipment outside the data center as inside."

Stephanie Kolbe, President, Analysys:

- "We are excited about adding the Belkin Conserve Surge Protector with Timer to our product portfolio. Many of our customers are looking for ways to conserve energy and lower their bills. The new Belkin surge protector offers a simple, yet significant, method of automatically reducing wasted power and cutting operational costs."

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About Belkin International, Inc.

Belkin provides business-class solutions that include KVM switches, LCD rack consoles, and racks and enclosures, in addition to a broad USB and cable product mix. A privately held company founded in California in 1983, Belkin has developed industry-leading innovations, prized by channel partners and end users alike for their dependability, customer service, and comprehensive warranties. Belkin has achieved over 20 consecutive years of dramatic growth and remains committed to making significant strides in the areas of research and design. For product offerings, awards, and further company information, visit www.belkin.com.

Belkin's phenomenal growth has led to our expanding global presence. In addition to corporate headquarters in Los Angeles, we now have offices throughout Europe—in the United Kingdom, the Netherlands, and Germany, among others—and in the Asia Pacific region, including Australia, Shanghai, and our regional headquarters in Hong Kong.